

nina garfinkle | principal | established '88

Garfinkle Design, a graphic design studio, serves a dynamic client base and produces a full range of materials: identity systems | brand standards | guidelines | print collateral | corporate branding | maps | logos | newsletters + mastheads | websites | signage | marketing material | forms + templates | brochures | invites | t-shirts | packaging | annual reports | menus | books | credit cards | exhibits | banners | direct mail

contract work

Arnold Worldwide | Art Director | Volkswagen ad campaign

Baseline Development Group | Designer | HMcO. Grade 2 Math book

Caribiner Communications | Art Director | Digital campaign + program collateral

Digitas | Art Director | Direct mail programs, brochures, newsletters, etc.

Fidelity Investments | Designer | Annual reports, corporate stationery guidelines + brand standards

Houghton Mifflin Co. | Art Editor | School textbooks: English, Math + Spelling programs

Mullen | Designer | Nextel, GM direct mail standards manual, HSBC brand standards, Household Bank

Pamet River Partners | Designer | MCI direct mail programs, brochures, presentations

Pangaro Beer Design | Temporary Partner | Trade show signage, collateral, advertising, brochures

Parrish Wickersham & Partners | Art Director | Ads, direct mail, brochures

Wojciechowski Design | Designer | Signage + wayfinding

mac experience

InDesign | Quark XPress | InDesign | Photoshop | Illustrator | PowerPoint | Word

life experience

LivableStreets Alliance | Board of Directors '08–present

WalkBoston | Board of Directors '99–present | Communications Chair '00–present

American Institute of Graphic Arts | Vice President '97–'99 | Board of Directors '93–'99

Citizen Schools | Judged Design & Development WOW! '08

Boston Collaborative for Food and Fitness | Lead Teen Walking Audit workshops

Rockport Publishing | Published in Best of Business Card Design

Golden Shoe Award | WalkBoston | Branding '01

Israel | Designer for Ehud Avishai and Asher Kalderon '85

London | Designer for Cannon Rubber Ltd. '84

education

Boston University School of Fine Arts | Graphic Design Major | BFA '84